

13th World Congress of Semiotics, Kaunas, 26-30.06.2017

## **SESSION**

### **Semiotics of Multimodal Digital Texts: a New Approach to the Language Education**

Digital multimodal communication opens up new vistas for handling of applied linguistic tasks, in particular in the field of language education. Children and young people perceive the cyberspace as their natural communicative environment, therefore the language didactics is seeking to research and use peculiarities and patterns of cyberspace semiotics.

Semiotic approach to education, didactics of foreign languages, multimodal digital texts: the key topics to be discussed during the session are as follows: alignment of verbal, graphical (both static and dynamic) and audio aids in the displayed text; multimodal literacy (multimodal awareness); possibilities and limitations of language education in the digital age, case studies of the digital language education; problems of interactivity in the online education: “human-computer” and “human-computer-human” interaction.

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