

**International Association for Semiotics Studies (IASS/AIS)
2017 Congress, Kaunas, Lithuania**

Cross – Inter – Multi – Trans

**International Association for Semiotic of Space (IASS/AISE)
2017 Session, Kaunas, Lithuania**

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**Semiotics and theory of forms:
forms of perception, forms of memory, forms of invention**

Tribute to Martin Krampen

Concept of the session

The session will pay tribute to our colleague Professor Martin Krampen who died a few months ago. Martin has been a professor at many universities, first at the Hochschule für Gestaltung in Ulm, heir to the Bauhaus and his universal ambition. Behaviorist as much as artist, he worked at the articulation of the psychology of form with a general semiotics that developed beyond the field of linguistics alone. Contributing to the construction of a space semiotics, he not only explored and formalized, in an innovative and methodical way, the processes of industrial design and the architectural project, but also insisted on studying their articulations to animal and plant life dimensions of the semiosphere. With this in mind, the session we are preparing fits perfectly within the framework set by the IASS for its congress of Kaunas 2017, "cross - inter - multi - trans" semiotics.

Taking into account the various works of the authors who proposed a presentation, the session will be organized in three days, each of which responds to distinct research processes and scales of relevance in the production and practice of human space.

The first of these days will introduce to theories of forms within the semiotics of space and architecture. It will center on the invention and inscription of the forms into space and their figuration into a narrative process. The second day will focus on the meaning of space as the result of a design, an interplay as much as an intention to make sense. It will discuss not only about forms and processes inherited from the past of the architecture, but also contemporary formalizations, developed with new media implementing artificial intelligence, parametrizable geometry, logic and computable reasoning. The third day will first focus on perception, from the first forms of aisthesis to the evolved forms of the culture of the body space and its environment. Finally the session will collect the results of the previous presentations to integrate them into works dealing with emerging forms in the long history of the formation of cities and territories, but also in the space of contemporary globalization.

For a time at least, the meaning can escape the perception that the actors have of the scene of their daily life. In order to try to find how their meaning process develops and understand how to restore the complexity into the today salient forms, the session will examine their relevance in the semiosis of contemporary space. To do so, several presentations will be able to help itself with mathematical tools and theories.